

# EVALUATION: COUPONING 101

Thank you for participating in the evaluation of Food Families. Your responses will help us to continually improve the Food Families program. Please note that your survey responses will be confidential.

Date: \_\_\_\_\_

1. Overall, how satisfied were you with the information and activities this week about couponing?  
(Circle one of the options)

Very satisfied                  Satisfied                  Neutral                  Dissatisfied                  Very Dissatisfied

2. What was your favourite part of the Couponing 101 module? Why?

3. What would you change about the Couponing 101 module to make it better?

4. As a result of the information and activities provided this week, I know... (Check a box for each row)

|  | Strongly Agree | Agree | Neutral | Disagree | Strongly Disagree |
|--|----------------|-------|---------|----------|-------------------|
| What the benefits are of using coupons to save money on groceries. |                |       |         |          |                   |
| Where to find coupons.   |                |       |         |          |                   |
| How to organize my coupons effectively.                            |                |       |         |          |                   |
| How to properly address using coupons with a cashier.              |                |       |         |          |                   |
| The store policies for using coupons.                              |                |       |         |          |                   |
| How to include other family members in the couponing process.      |                |       |         |          |                   |
| What the benefits are of being part of rewards programs.           |                |       |         |          |                   |

5. The most important thing I learned today from the Couponing 101 module was... (Complete the sentence in the space below)

6. With the information I learned today, I plan to... (Complete the sentence in the space below)

