

REWARDS PROGRAMS

Here is a list of some of Canada's best rewards programs with a short explanation about what they have to offer.

AIR MILES

Air Miles is one of the best ways to get rewards in Canada. With an Air Miles Collector Card, you can turn everyday purchases like gas and groceries into movie tickets, kitchen gadgets, electronics, and so much more. Unlike other frequent shopper programs, you can earn Air Miles reward miles from all types of companies with thousands of locations across Canada.

The Air Miles Rewards Program lets you reward yourself, your way. You can build your Air Miles balance to instantly redeem in-store or online at participating Rewards Partners, build your Dream balance towards vacations, electronics and more, or a combination of both. The choice is yours. Learn more at www.airmiles.ca/cash

SHOPPER'S OPTIMUM

With the Optimum program, you earn 10 points for every \$1 you spend at Shopper's Drug Mart before taxes. If you spent \$50 dollars you would receive 500 points. Once you have accumulated enough points, you can redeem them for varying amounts of money off your purchases. Please know that you will always pay the taxes.

Shopper's Drug Mart often has special days where you can earn extra points. For instance, they sometimes have a "20x the points" day. If you purchased \$50 worth of products, before taxes, you would receive 10,000 Optimum points (instead of 500). If you accumulate enough points over the course of the year, you may be able to redeem them for as much as \$85 to \$175 in free products. Go here to find out more: <https://www1.shoppersdrugmart.ca/en/optimum-new>

CANADIAN TIRE MONEY

Canadian Tire's national loyalty program allows customers to earn e-Canadian Tire "Money" in their "Money" account by purchasing merchandise or automotive services at Canadian Tire and canadiantire.ca. Customers simply show their mobile app, program card, or key fob with their method of payment to collect rewards.



Customers who pay with credit, debit, or cash receive a base rate of 0.4 percent of Canadian Tire Money in paper or digital currency on all purchases. The “Money” can be used to redeem store purchases. Find more information at <http://www.canadiantire.ca/en/my-canadian-tire-money.html>

HBC REWARDS

Earn 1 point for almost every \$1 spent at any Hudson’s Bay or Home Outfitters stores or at thebay.com.

You can redeem your HBC Rewards points in two easy ways. You may use the total number of HBC Rewards points available in your account to redeem a Hudson’s Bay gift card, as long as you have enough points to redeem. In stores, the gift card redemption increments are \$10, and online redemptions are available in 3 denominations, \$25, \$50, or \$100.

Points are worth:

- \$10 for 2000 points
- \$20 for 4000 points
- \$25 for 5000 points
- \$30 for 6000 points
- \$40 for 8000 points

Go to www.hbc.com/rewards for more information.

PETRO POINTS

Collect Petro Points every day on fuel, car washes, in-store purchases, and more. You can also collect 20% more Petro Points at Petro Canada when you link your Hudson’s Bay Rewards, CAA, or SPC card.

You can redeem instantly in the store to save on everything from snacks, fuel, gift cards, and more, or redeem online through a personalized account. Go to <http://retail.petro-canada.ca/en/petropoints/about-petro-points.aspx> for more details.

SCENE POINTS

Scene Points are used by most people to redeem points for free movies and popcorn, but have recently begun to partner with a number of restaurant partners so you can both obtain and redeem points. You earn approximately 1 Scene Point for every \$3 spent. It takes 1000 points to get a free movie or \$10 off at one of the partner restaurants. Sport Chek has also come on board as a partner, where you receive 1 Scene Point for every \$1 spent. Go to <https://www.scene.ca/Home.aspx> for more information.



CLUB SOBEY'S

Sobey's just recently ended their own rewards program and launched Air Miles at their stores.

PC POINTS/PC PLUS

The PC Plus program gives you personalized offers on the items you buy most. Load and view your offers each week and shop in participating stores to earn points toward FREE groceries. PC Plus can be used to collect rewards points at Superstore, No Frills, Loblaws, and Valu-Mart stores. Go to <https://www.pcplus.ca> for more information.

PLUM (INDIGO/CHAPTERS)

Customers earn Plum rewards on most in-store purchases from Indigo, Chapters, and Coles locations. You can also earn points through any online shopping. You can redeem 2500 points for \$5 worth of free product.

Sorry Starbucks drinkers, Plum rewards can't be earned while getting your favourite beverage.

Go to <https://www.chapters.indigo.ca/rewards-centre/en-ca/plum-rewards.html> for more.

SEARS

Earn 1 Sears Club Point for every dollar you spend at Sears in-store and online. It's free to join and there are frequent exclusive promotions and benefits including contests, bonus points offers, and partner perks. Earn points with any form of payment accepted by Sears Canada. Go to <http://www.sears.ca/en/sears-club-rewards.html> for details.

METRO&MOI

When you present your membership card at the register, in addition to earning points, you can get instant discounts on specially selected products. The membership also generates offers based on the products you buy most. You receive 1 point for every \$1 spent and can earn points faster through various promotions. Go to <https://www.metro.ca/en/metro-et-moi> for more information.

